

Your Guide to Property Fragments

2021 EDITION



BRICKLET.COM.AU

Table of Contents

SECTION	PAGE
Introduction to BRICKLET	03
Why BRICKLET?	04
What are property fragments?	05
What are the benefits of property fragments?	06
How to start your portfolio today	07

Want to know more?

[Book a call](#)

Introduction



BRICKLET is an Australian company committed to making sure that every Aussie achieves the great Australian dream of owning property. Property ownership is not just an ideal, it offers tax benefits, rental income and capital gains.

The biggest barrier to ownership is affordability and that doesn't even take into account other stresses such as property availability, navigating lenders, different ownership structures and the buying process generally.

BRICKLET is here to try and remove these barriers. We believe property should be affordable, accessible, flexible and joyful. That's why we created the Bricklet platform to buy and sell property fragments for as little as \$20,000.

'Real estate fragments for all creates a new reality. One that gives us our independence, releasing people from all or nothing ownership. Simplifying the whole experience of property part-ownership to help more people buy and sell fragments of their property.'

Giuseppe Porcelli, CEO of Lakeba Group - the venture group behind BRICKLET

Want to know more?

Book a call

Why BRICKLET?

The Bricklet platform is backed by real estate giants Stockland, Mirvac and realestate.com.au



Want to know more?

Book a call

What are property fragments?

The Bricklet marketplace doesn't sell entire properties, it sells fragments or small section of properties.

With property fragments being a small portion of the cost of owning an entire property, it lowers the barriers to entry for property investors.

Every property is broken up into fragments using the BRICKLET platform – a process we call brickletising.

After each property fragment is purchased, the property title is transferred from the vendor to the bricklet owner, who is listed directly on the property title as owning a part of the property.

You choose which fragments to buy and sell – you have complete control over your investment. You can sell your fragment whenever you like without consulting other owners – your fragment is entirely yours. And each party can own as little or as much of the property as they like.

'By brickletising properties into fragments, it stops legal disputes of past part property ownership models.'

Darren Younger, CEO of BRICKLET



Property



Property value derived



Broken into Bricklets



Bricklets bought for a fraction of property value



Investor put on property title

Want to know more?

Book a call

What are the benefits of property fragments?



No large deposit needed

You no longer have to wait to enter the property market – you can buy property fragments from as little as \$20,000 total cost.



Capital Growth

The Australian property market has grown by 412% in the last 25 years.



Rental Income

Your fragments provide an opportunity for a regular income stream through rental yield, minus any property maintenance and manager fees.



Tax Benefits

Your fragments have the same tax implications as a property that you own outright. If sold at a loss, then the capital loss can be offset against capital gains. Tax regulations change regularly so we recommend you seeking advice before purchasing.



SMSF

Property fragments lower the upfront of property ownership and also lower the risk by allowing investors to diversify their exposure across different properties.

Want to know more?

Book a call

How to start your portfolio today

Purchasing property fragments is easy and we will be there to guide you every step of the way.



STEP 01

Sign up

Creating a BRICKLET account is free – both to open and maintain, with no hidden fees. There is no obligation for you to buy. Once your account is open, you can receive property opportunities and begin exploring listed properties.



STEP 02

Verify your identity

To buy property fragments your identity must be confirmed to be included on the land title.



STEP 03

Select your property

Decide which property to buy. The BRICKLET marketplace will have detailed information on every property but we always suggest you do your own research too.



STEP 04

Evaluate the opportunity & risk

Like with any financial decision we recommend you get advice from a financial advisor to look at both the opportunity and any risks.



STEP 05

Acquisition

You can purchase as many property fragments as you like. BRICKLET has partnered with financial service providers should you require a loan. Once you place an order, payment will be taken and you will be registered as the owner of the property fragment. Please note the standards cost of conveyancing are covered in your purchase, including stamp duty and legal fees.



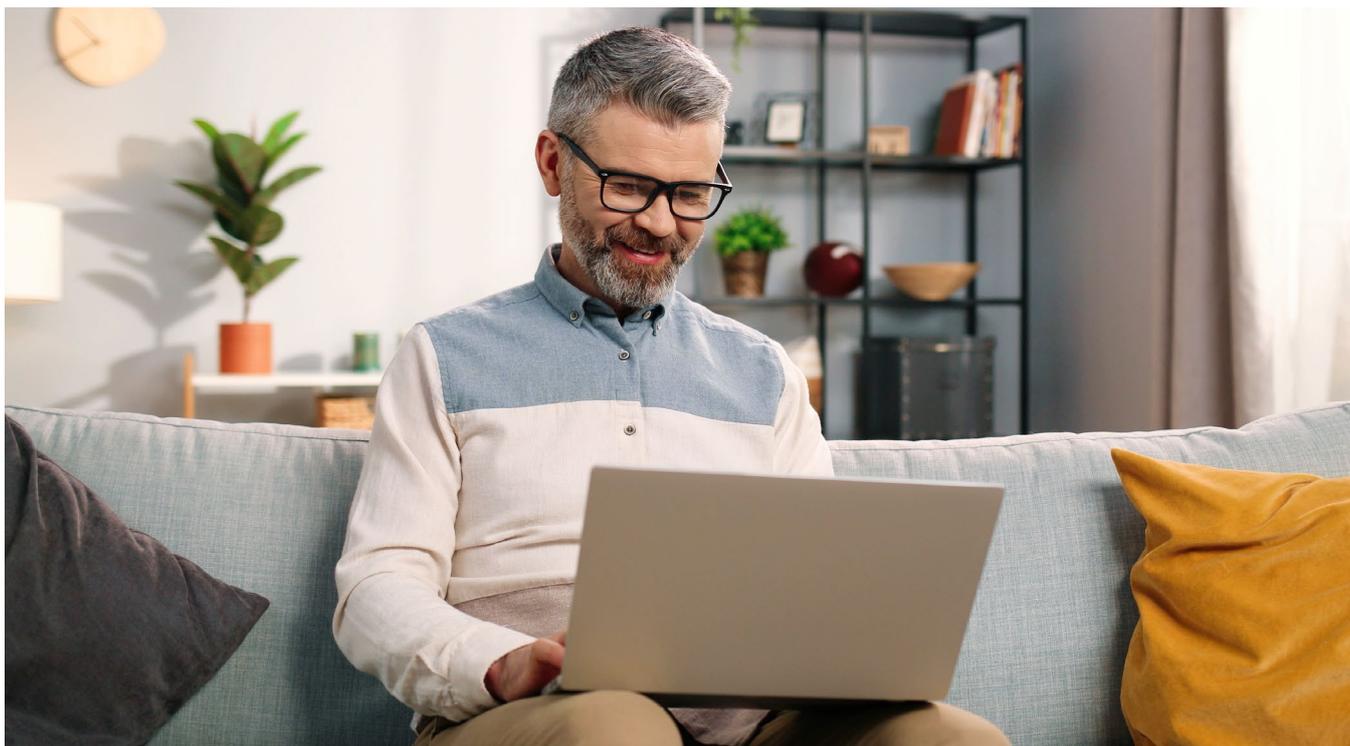
STEP 06

Property management & rental yield

All properties are managed by an independent property manager and management costs will be covered by the owners – they are typically deducted from the total rental yield.

Want to know more?

Book a call



Start today

To crack into the real estate market today, all you have to do is visit www.bricklet.com.au and set up an account which will take minutes.

Get started

Want to know more?

Book a call



Information provided is for educational purposes and does not constitute financial product advice. You should obtain independent advice through an Australian financial adviser or accountant before making any financial decisions. Although BRICKLET PTY LTD (ABN 25 632 253 046) and its related bodies corporate ("BRICKLET") has made every effort to ensure the accuracy of information as at the date of publication, BRICKLET does not give any warranty or representation as to the accuracy, reliability or completeness of the information. To the extent permitted by law, Bricklet and its employees shall not be liable for any loss or damage arising in any way (including by way of negligence) from or in connection with any information provided or omitted or from any one acting or refraining to act in reliance to this information.